


rituals
IN HAIR AND SKIN

www.ritualsinhairandskin.ca

trends > STAY CONNECTED RIGHT HERE

Fashion normally takes centre stage when anyone talks about trends. But, without the hair, most trends would fall flat. Of course, we at Rituals are all about hair and makeup and overall feeling great about ourselves.

So, we bring you the trends we're in love with for hair cuts and finishing. > **CUTS: THE UNDERCUT** The undercut is chic for both men and women. It's edgy yes, but it adds so much interest to any cut. > **THE NEO-GOTH LOOK** Think dark colours, with severe lines in the cut. The fringe is often the focal point. To go along with this hot new look, we suggest that you keep your foundation really light and sport dark lipstick, add some false eyelashes and killer liner, but skip on the eyeshadow. > **THE CHIGNON** This one has been around since the dawn of time it seems. It's a classic and it's beautiful for any night out. Try it this season on the top of the head instead of the old school nape of the neck. > **BRAIDS** They're not just for little girls anymore. In fact, they're popping up on all ages. To wear this trend you can go full on, all over the head, add a touch of whimsy with a few singles or relearn the French braid and add it to your long locks. > **COLOUR: OMBRE** Sarah Jessica Parker, Drew Barrymore and Alexa Chung were the trailblazers. How do you do ombre? It's about having your hair in gradually changing shades between dark chocolate and tawny brown. It's the hottest colour for this year. > **REDS** Go bright this year. In fact, the brighter the better. It's a great way to combat those winter blahs. > **BROWNS** Rich dark chocolate browns - a must. > **BLONDES** Have you seen Miley Cyrus's new do? It's a fantastic undercut with a great shock of blonde. We wouldn't suggest this for everyone but a warmer blonde with a great undercut is a great way to kick start the season.

PICTURED L TO R: LETICIA, SARAH AND COURTNEY.

WE ALWAYS FEEL SO FORTUNATE TO HAVE NEW TALENT IN OUR MIDST. IT KEEPS US FRESH AND WE LOVE TEACHING THE NEXT GENERATION OF HAIR ARTISTS. WITH THREE NEW HAIR ARTISTS WE DECIDED TO ASK THEM WHAT THEY LOVE IN THEIR OUTSIDE LIVES AND WHY THEY'RE LOVING LIFE AT RITUALS.

NAME: Leticia > **LIFE:** ART! I love anything creative: drawing, painting, sculpting and dance.

> **RITUALS:** The people I work with are amazing. We all work really well together, creating a super comfortable environment.

> **NAME:** Courtney

> **LIFE:** Cheer! I have a passion for cheer leading. I love the feeling of learning a new skill and the sense of accomplishment when I follow through.

> **RITUALS:** I work with an amazing team. They work hard in mentoring me and I couldn't have asked for a better place to work.

> **NAME:** Sarah > **LIFE:** Jogging! I love being on the go and pushing myself to new limits. I have a passion to live a happy life. > **RITUALS:** I feel like there is a little bit of all of us in each other. It makes for an amazing supportive, artistic, environment and I couldn't have asked for better team mates.



spotlight

expertise > JESSICA



Our own lovely **Jessica** is now **Lead Salon Coordinator**. She's a sweet girl who loves spending time with her family, friends and cats. But, then on her days off she's a hard-nosed roller derby gail! We are so lucky to have her and she's feels the same about all of us (and you). She feels that the women she works with and the clients who visit us are the reason she loves her job so much. She feels she's literally surrounded by positivity and "awesome" people. We couldn't agree more and wish her all the best as she takes on new challenges within the Rituals family.

A BIG SHOUT OUT TO ALL OF OUR CLIENTS FOR OUR RECENT VIP YONKA EVENT. IT WAS A FANTASTIC EVENT AND WE ALL LEARNED SO MUCH. THANKS TO ROBYN AND LISA FOR HELPING GLORIA FROM YONKA AND FOR SHARING THEIR EXPERTISE.



community > HOW WE WORK AT GIVING BACK

The days are getting shorter, the snow is beginning to fall and it's time for us to all be thankful for the sun-kissed days of summer as we bundle up for winter. Speaking of being thankful, it's time once again for us to thank you in the best way we know how:

**MARK YOUR CALENDARS FOR OUR ANNUAL CUSTOMER APPRECIATION EVENING
NOVEMBER 22, 2012 FROM 4:30 PM TO 7:30 PM. BRING A FRIEND!**

As always we'll have wonderful treats, some great in-shop deals, goodie bags, munchies and drinks; and fun, fun, fun. And, you can always count on us to give back to charity.

AVEDA WALK FOR WATER - The fifth annual **Walk for Water** was held across Canada.

We participated in a 6 km walk - this is the average distance a young girl or woman in East Africa must walk to access clean water. Through the walk we raised \$600.00. Check for updates on amounts raised at



www.iwalkforwater.ca > **OSBORNE HOUSE** - In partnership with

our friends at **Divine and Conquer** we raised \$280.00 in support of **Osborne House**. This shelter offers women and children safe, secure and confidential housing to escape from domestic violence. Check out Divine and Conquer and their all Canadian designs line-up at 400 Academy. For more information go to www.osbornehouse.org and www.divineandconquer.ca

ps.

You yourself, as much as anybody
in the entire universe, deserve
your love and affection.

BUDDHA

new rituals > TIME SAVING TIPS TO HELP YOU FEEL YOUR BEST

RITUALS PRIDES ITSELF ON ALWAYS TRYING NEW THINGS. OUR TEAM HAND PICKS THE BEST TO BRING TO YOU AND YOU CAN BE ASSURED WE'VE TRIED EVERY SINGLE ONE OF THEM. PAMPER YOURSELF WITH THESE NEW AND INNOVATIVE PRODUCTS.

YONKA - Our old friend Yonka has a brand new look. From clothes to packaging to new products, they're all there. They're also now paraben free, dermatologist tested and marked with the percentage of natural components found in each product. Genius. Our favourite new product from the line? **Yonka Stimulastine**. It reduces wrinkles by up to 64%. That's a percentage we can all fall in love with.

AVEDA INVATI - If you've got thinning or stressed hair, it's hard to know what to do to help. Well Aveda has the answer. Invati helps stimulate hair growth but it also keeps the hair you do have healthy and happy. Go to aveda.com for more info on this helpful product.



AVEDA PURE ABUNDANCE STYLE PREP - If your locks are a little lacklustre, this volumizing style prep can give them oomph, extra thickness and texture. It's great for fine to medium hair.

NEW ESPE AND LA DIVA HANDBAGS - Along with great boots, the handbag is the must have accessory for this season. We've got all the best colours - navy blue, bright orange and deep reds.

NEW AMBER JEWELRY - Warm up your look with some beautiful new amber pieces. Ours is Canadian made, extremely unique and features some of the highest quality pieces from the Baltic regions. What is Baltic amber? It's a fossil resin produced by ancient pine trees, which grew in Northern Europe, around the Baltic sea as long as 300 million years ago.

SHOUT OUTS

It's always great to be recognized for what you love to do. The Rituals team has been lucky enough to be honoured by our peers in recent competitions.

Congratulations to **Kristina and Cynthia** who were both **finalists in Contessa's Manitoba Hairstylist of the Year for Salon Magazine**.

Kaitlyn, our own resident roller derby queen, showed off her styling chops at the Winnipeg ABA by winning **1st place** in Manitoba for **Women's Trend hair cut and style**. She'll be representing us, and our province, in Toronto in April 2013. If she nabs that prize she will have a place on Team Canada.

Mariana rocked the recent ABA as well. She took home **third place** in the **Glamour Evening Makeup category**. She's the woman to book for your Christmas and holiday soirees.

Congratulations to **Sarah**, who has been promoted to full time on the floor working as a hair artist. She's one of our wonderful new talents, both in the salon and in the industry.